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PRESS RELEASE



EtonHouse grows from 1 to 100 in 20 years

Launches EtonHouse Community Fund to give back

Singapore, 5 October 2015 – EtonHouse International Education Group is celebrating its 20th anniversary with a series of initiatives and activities throughout 2015, underscoring the Group’s values and commitment to education. Established in 1995 in Singapore, the Group now runs more than 100 international schools and pre-schools in 12 different countries, providing high quality education to over 10,000 students.

To commemorate its 20th anniversary, the Group is launching the EtonHouse Community Fund at a charity dinner on the 22nd October 2015. EtonHouse Community Fund is a Registered Charity committed to advancing the cause of education amongst children from underprivileged backgrounds in Singapore. Its pioneer project would be to work with community bodies to support children from underprivileged backgrounds by contributing to their *Child Development Account*.

Said Founder Mrs Ng Gim Choo, “I have always believed that education and charity are two sides of the same coin. How can you build character without teaching generosity to help the less fortunate? I also believe that the gift of education is the best possible charity we can give because we are investing in a child’s future. So we launch the EtonHouse Community Fund to help children from underprivileged backgrounds to advance their education goals. Through the power of education, we hope to improve the lives of these children and their families.”

EtonHouse was founded in 1995 by Mrs Ng Gim Choo who set out with a vision of introducing research based high quality early years education in Singapore after being deeply inspired by her children’s pre-school experience in London. Over the last two

decades, Mrs Ng made that vision into a reality. The Group pioneered high quality bilingual education adhering to international best practices in the early years and beyond. Today EtonHouse runs K-12 schools in 12 countries and have several International Baccalaureate schools in its fold. With its emphasis on quality and maintaining high standards across its programmes, EtonHouse successfully expanded to China and other parts of Asia including Hong Kong, Korea, Japan, India, Malaysia, Indonesia, Cambodia, Myanmar, Vietnam and Kazakhstan. This year alone, the Group opened more than 10 new campuses in Singapore, China, Hong Kong, Vietnam, Myanmar, Kazakhstan and Korea and has plans to further its expansion to the Middle East next year.

In 2014, EtonHouse was selected by the Ministry of Social and Family Development (MSF) in Singapore to be part of the Anchor Operator (AOP) Scheme to launch E-Bridge Pre-School, providing high quality and affordable early childhood services for Singaporean families. EtonHouse also manages Hampton Pre-School under the AOP Scheme. This is in line with the Group's objective of making its programme accessible to more families in Singapore.

Children from EtonHouse, E-Bridge and Hampton Pre-Schools are playing their part to contribute to the community through a SG50 Charity Art Exhibition titled "Singapore through the eyes of a child". The Exhibition was launched on 3rd October 2015 in EtonHouse Sentosa, Singapore's first heritage pre-school. As a tribute to Singapore's 50 golden years, the multi-media exhibition is an intriguing collection featuring children's unique perspectives and interpretations of Singapore. Representing Singapore's multi-racial society, rich culture, and iconic landscapes, the art pieces are conceptualised and created by children through a myriad of ways including painting, photography, sculpting and constructing. An auction of the children's work will contribute to the EtonHouse Community Fund. *Details of the artwork for auction can be found in Annex A.*

Said Mrs Ng, "This year, our nation celebrates SG50. At EtonHouse, we celebrate EH20, since we turn 20 years old this year. As our nation celebrated its journey, I reflected on our journey here at EtonHouse and the lives we have touched. I reflected on our own "pioneer generation", our student alumni who started their educational journey with us 20 years ago. I am pleased to report that they are in university at home and overseas. Some are even in Ivy League universities in the United States and in Oxford and Cambridge in the U.K. I am so proud of them and feel grateful that we were part of their educational beginnings and our pre-school provided a solid foundation for their future learning.

We've seen important advances in international education for both the early years and beyond. Parents today now understand the significance of a good quality bilingual early years foundation and the importance of developing skills and attitudes for success in the 21st century. The early years profession has grown significantly over the last 2 decades and we now have highly qualified teachers who are dedicated and passionate. In the coming years, we expect to see growth in the education sector, and we forward to strengthening our commitment to excellence in education in Singapore and elsewhere in the world.”

To learn more about EtonHouse, log on to www.etonhouse.com.sg

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About EtonHouse

EtonHouse is headquartered in Singapore with more than 100 international schools spread across Singapore, Hong Kong, China, India, Indonesia, Korea, Japan, Malaysia, Cambodia, Vietnam, Myanmar and Kazakhstan. Together these schools provide high quality international education **to over 10,000 children globally and 61 different nationalities in Singapore alone. This year EtonHouse celebrates its 20th anniversary.**

EtonHouse schools follow an international curriculum based in best practice. In the early years, a child-responsive inquiry based “Inquire-Think-Learn” curriculum, inspired by the Reggio Emilia approach is followed. In the primary and middle years, EtonHouse follows the International Baccalaureate (IB) Programme. **EtonHouse has 6 International Baccalaureate (IB) World Schools and 3 IB candidate schools in its fold.** EtonHouse Newton and Orchard (now relocated to Thomson) in Singapore are the first stand-alone pre-schools in Singapore to acquire the IB PYP World School status.

EtonHouse educators have won the “Outstanding Leader” and “Outstanding Teacher” awards conferred by the MCYS in 2011 and 2012. In 2014, the Ministry of Social and Family Development (MSF) in Singapore presented EtonHouse Vanda with the “Outstanding Centre for Teaching and Learning” Award, the highest award in the pre-school sector. In 2015, EtonHouse 223 Mountbatten received the Early Childhood Innovation Award from the MSF.

EtonHouse has an established track record in working with the government in Singapore and China. In early 2014, EtonHouse was selected by the MSF in Singapore to be part of the **Anchor Operator (AOP) Scheme** to launch E-Bridge Pre-School, providing high quality and affordable early childhood services for Singaporean families. EtonHouse schools in Suzhou,

Wuxi and Nanjing were started at the invitation of the Jiangsu provincial government. EtonHouse International School in Suzhou, is elected one of the top 500 schools in China by a USA research company.

EtonHouse also runs an in-house research and professional development centre that provides continuous training and pedagogical support. In March 2010, it brought the first Reggio Children conference to Singapore, followed by another one in April 2012. In 2013, EtonHouse became a member of the Reggio Children International Network and launched REACH (Reggio Emilia in Asia for children), the first organization to represent Reggio Children in Asia.