

PRESS RELEASE



EtonHouse to Open Middleton International School

Affordable and high quality international education with fees nearly half of other international schools

Singapore, September 2016 – In 2017, the EtonHouse International Education Group will launch the brand new Middleton International School subject to regulatory approvals. The school will offer an international programme with fees capped at \$18000 a year or \$1500 a month. The average monthly fee at international schools in Singapore is \$2400.

Middleton International School will follow the UK National Curriculum and the Singapore MOE standards for Maths and Chinese. Based on UK and Singapore learning outcomes, the programme will be academically rigorous with a strong second language foundation in Chinese. The school will provide an integrated and holistic programme and co-curricular learning to cater to a wide range of interests and talents. These programmes will be offered outside the school hours either within or outside the campus. The school also intends to offer more language options in response to the needs of the community.

The school will offer primary school classes (7-11 years). Families can then transition to the EtonHouse Secondary School offering the IGCSE qualification. With a class size of 28 children and highly qualified and experienced primary school teachers, each classroom will be equipped with innovative resources for teaching and learning.

Says Mr Ng Yi Xian, Executive Director of EtonHouse, "The expatriate families in Singapore are faced with very high fees at international schools. Monthly school fees can cost parents upwards of \$2500 and secondary fees are even higher. Families with two or more children find it extremely hard to afford these fees. More foreign families are now being employed on local terms and this makes the situation worse.

We therefore feel the need to offer an affordable international school programme that responds to these families and is founded on academic rigour and a strong bilingual foundation. With our experience in running international K-12 schools for more than 2 decades in many different countries, I am quite confident that this school will provide an outstanding programme. We will not compromise on the quality standards of the school, but instead bring down the operating costs by running on a relatively lower rent, using external spaces for sports and other co-curricular activities and through economies of scale accrued as a result of running many more schools in Singapore.

EtonHouse believes in the triple bottom line. Our schools improve the standard of education, serve society and provide an economic surplus. We believe that as a Singapore company, it is our responsibility to set up an affordable school to serve the international community”.

e-mail enquiry@middleton.edu.sg to register your interest

Media Contact

Bipasha Chanda Minocha
Group Brand Director
DID: +65 6229 5764 Email: bipasha.m@etonhouse.com.sg

Lin Peimin
Brand Manager, EtonHouse International Education Group
DID: +65 6229 5736 Email: peimin.lin@etonhouse.com.sg

About EtonHouse

The EtonHouse International Education Group is headquartered in Singapore with more than 100 international schools spread across 12 countries.

Together these schools provide high quality education to over 15000 children globally. Over the last 21 years, EtonHouse has been at the forefront of international education offering innovative pre-schools and K-12 schools across Asia. EtonHouse schools follow an international bilingual curriculum derived from best practice. In the early years, an inquiry based “Inquire-Think-Learn” curriculum, inspired by the Reggio Emilia approach is followed. EtonHouse International Schools offer the highly successful International Baccalaureate (IB) Programme and the IGCSE qualification in the secondary level. The EtonHouse Group has won several accolades for its exemplary practice such as the “Outstanding Leader” and “Outstanding Teacher” awards conferred by the Ministry of Social and Family Development (MSF) in Singapore in 2011 and 2012. In 2014, the MSF presented EtonHouse with the “Outstanding Centre for Teaching and Learning” Award and the Early Childhood Innovation Award in 2015. The international IB K-12 school in Suzhou was voted as one of China’s best international schools by a research based firm based out of Harvard.

The Group also works closely with the Government in Singapore and China. In early 2014, EtonHouse was selected by the MSF in Singapore to be part of the Anchor Operator (AOP) Scheme to launch E-Bridge Pre-School, providing high quality and affordable early childhood services for Singaporean families. EtonHouse schools in Suzhou, Wuxi and Nanjing were started at the invitation of the Jiangsu provincial government.

The Group is deeply committed to research and professional development and excellence in educational practice. In March 2010, the EtonHouse Education Centre brought the first

Reggio Children conference to Singapore. In 2013, EtonHouse became a member of the Reggio Children International Network and launched REACH (Reggio Emilia in Asia for children), the first organization to represent Reggio Children in Asia and continues to offer high quality professional development opportunities on a regular basis to further enhance its standards of practice.